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The primary purposes of basic research , social, business, marketing, practitioner research, etc not search for the ultimate correct answer to a
<http://en.wikipedia.org/wiki/Research>

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Here are 20 questions market research can help you answer: Research for your marketing; Research your market; Checklists (2) How to carry out market research;
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<http://www.4tests.com/exams/examdetail.asp?eid=32>

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<https://clep.collegeboard.org/exam/marketing/questions>

Guide to market research and analysis - Canada -

This guide is intended The kind of information gathered through marketing research during the planning and can tailor your research instrument to answer
<http://www.canadabusiness.ca/eng/page/2691/>

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Principles of marketing - Wikiversity -

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https://en.wikiversity.org/wiki/Principles_of_marketing

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